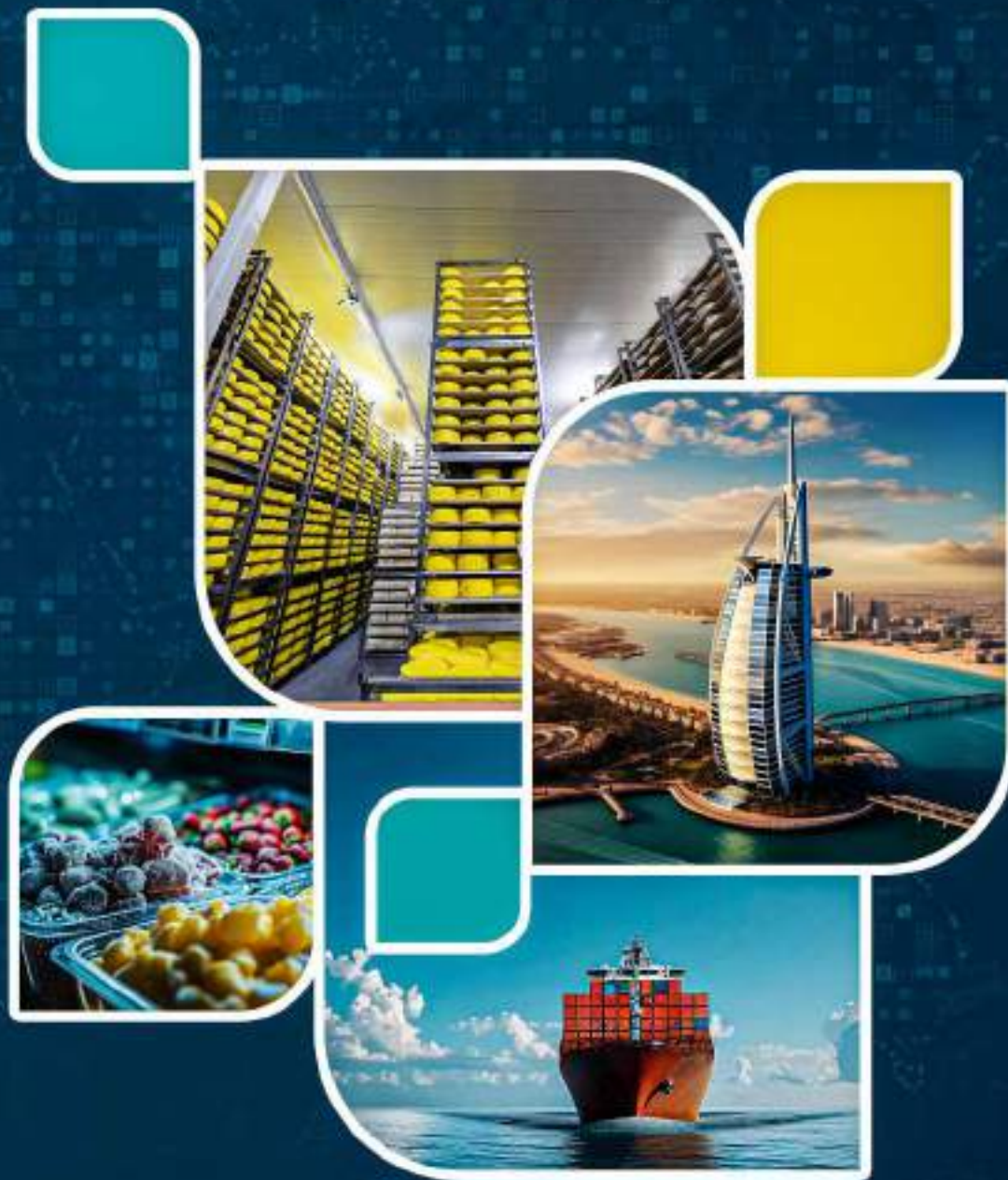


2ND WORLD COLD CHAIN EXPO 2025

An Expo helping you win the UAE's
Cold Chain & Logistics Market - with Ease

📅 10TH - 11TH SEPTEMBER 2025
📍 FESTIVAL ARENA, DUBAI - UAE

THEME:
*Future-Proofing Cold Chain:
Technology, Sustainability &
Food Security for the
Middle East*



CHILLING THE FUTURE: UAE COLDCHAIN EXPO YOUR GATEWAY TO PRECISION COOLING SOLUTIONS!

Bringing Cold Chain Stakeholders Under One Roof.

Welcome to the 2nd World Cold Chain Expo WCCE 2025, where cutting-edge innovation converges with a technology-driven platform dedicated to achieving business excellence across the Middle East.

The inaugural edition that was concluded in September 2024 in Dubai was supported by the Ministry of Industry and Advanced Technology, Abu Dhabi Agriculture and Food Safety Authority (ADAFSA), Etihad Cargo, Abu Dhabi Food Hub, RAKEZ, Abu Dhabi Airports Free Zone (ADAFZ), Rafed, Sanofi, Americana, Takeda, Dubai Shipping Agents Association, Alliance for an Energy Efficient Economy, Supply Chain and Logistics Group, AHRI, ASHRAE, International Solar Alliance, Rafed, ICIB, Supply Chain and Logistics Group (SCLG), Emirates NBD & many others.

The expo (WCCE) saw participation from top national and international companies that showcased their innovative technology and solutions to UAE's emerging cold chain, logistics and related markets.

Top leaders were - Global Shipping and Logistics LLC, Firm Compute, Movu Robotics, Hwy Haul, Tassol, Unilever, MAG Group Holding, NBD Emirates, INCOBO, Climatrol Corporation, Manik Engineers, Cool Guard, GND Solutions, Improsys, ICE Make Refrigeration Limited, Pluss Advanced Technologies, Qingdao CIMC Special Reefer Co. Ltd., Best Marine, Beijing Howcool Refrigeration Technology Co. Ltd., Building Automation Products Inc. (BAPI), IoT Plus and many more who showcased top-notch technologies that enhance the efficiency and effectiveness of the cold chain sector.





The expertise exchanged was remarkable, with participants from over 20+ countries creating an unmatched platform for networking, innovation and growth. After this ground-breaking success of hosting such a dynamic and forward-thinking community - the expo is coming back to create an impact and an unforgettable experience again!

We introduce you to the 2nd World Cold Chain Expo 2025 taking place in Dubai.

About the Expo

The World Cold Chain Expo now in its 2nd edition has grown from being an innovative platform, that unites cold chain stakeholders together under one realm to a very important gathering of key stakeholders - assisting you to transform your business in the Middle East.

The 2nd World Cold Chain Expo 2025 offers a comprehensive platform to explore cutting-edge technologies, innovations, and industry best practices, fostering a deeper understanding of cold chain logistics and facilitating valuable networking opportunities.

The event will set up a dynamic relationship between the governments, private businesses, financial institutions & international investors to achieve the results quickly, effectively & successfully.





What to Expect From the 2nd World Cold Chain Expo 2025

Strategic Exposure

Showcase your offerings that change the game of cold storage in the world.

Executive Networking

Cultivate professional relationships with key industry stakeholders.

Established Authority

Present yourself as a thought leader in front of your target audience.

Thoughtful Product Launch

Position your brand as an industry trailblazer by bringing your cold chain smart products into the market.

Professional Image

The expo attracts 2500+ targeted audience - exhibit and win their trust.

Strategic Market Insight

Acquire valuable intelligence on market trends, competitors and emerging opportunities for informed decision-making.

An Expo and Conference Like No Other

The expo cum conference aims at encouraging collaboration and innovation in the cold chain industry. Participants, including providers of cold storage equipment, cold chain services, transportation solutions and related industries, will connect to explore new technologies, share insights from strategic partnerships and showcase what's best in them!

The conference on the cold chain will hold paramount importance bringing key stakeholders under one roof. The aim of the conference will focus on encouraging collaboration and innovation in the cold chain industry.

Participants, including providers of cold storage equipment, cold chain services, transportation solutions and related industries, will connect to explore new technologies, share insights and form strategic partnerships - you as a Sponsor will get to speak, share your company's profile and talk about it's success stories here.



Who Will Attend The Conference

1 Industry Professionals

Network with logistics experts, supply chain managers, refrigeration specialists and more to explore the latest advancements in their field.

2 Business Owners

Entrepreneurs and business owners in the cold chain industry.

3 Technology Enthusiasts

Individuals passionate about cold chain technologies, from refrigeration systems to tracking solutions.

4 Researchers

To discover cutting-edge innovations and gain insights into optimizing their technological infrastructure and to further improve theirs.

5 Policy Makers

Government officials and policymakers are involved in regulations and standards related to cold chain logistics.

6 Suppliers and Manufacturers

To showcase their products, explore collaborations and stay informed about market demands.



Why the Middle East?

The Middle East is the biggest importer of fresh fruits and vegetables and the reason is its hot and humid climatic conditions. The geographical location makes it even more challenging to feed the rising population. This has made the government out there realize the importance of it and today we see big companies and technological advances happening in countries like KSA, Qatar and UAE.

UAE - where the expo is going to take place possesses an excellent market. The country's cold chain and logistics market is going to become USD 4.09 billion by 2029.

Government initiatives focused on food safety and a growing food industry further underscore the strategic investment opportunities available.

There is no better time than now to take your business to the next level by tapping the region.

WCCE 2025 will assist you in not just making the right connections but also closely working with you to help your business thrive.



WCCE 2025 ESTIMATED STATISTICS

2500+

Targeted Visitors



700+

Related Companies



500+

Conference Delegates



75+

Exhibitors / Sponsors



50+

Industry Speakers



EXHIBITOR CATEGORIES



Cold Storage
Infrastructure Solutions



Cold Chain Storage,
Warehousing & Facility
Management Solutions



Cold Transport &
Supply Chain



Energy Solutions
for Cold Storage



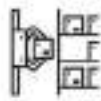
Refrigeration



Sustainable Packaging
and Labelling Solutions



Temperature Monitoring
and Control Systems



Cold Chain Robotics
and Automation



Cold Chain Consulting and
Training Services



Retail Display
Solutions



Cold Chain Maintenance
and Repair Services



Cold Chain Waste
Management Solutions

PREVIOUS EVENT PARTNERS





STRATEGIC PARTNER

\$75,000

In addition to the sponsorship benefits associated with all other categories, the Strategic Partner entitles you to the following benefits:

- **Exclusively for One Company.**
- Most important sponsor – positioned as Event Partner & Exclusive Title Sponsor.
- Recognized as a **"Strategic Partner"** above the Lead, Gold and other Sponsors.
- Guaranteed the most exclusive brand visibility - Exclusive rights to use the most prominent display positions for advertising your products and services during the Expo.
- Your company will be recognized as "Felicitation Ceremony Sponsor".
- **10 to 15-minute Video Interview** with your CEO / Founder / Senior Management talking about the company, future goals etc. – that will be featured on social media platforms and sent via email campaigns prior to the event.
- Your brand logo will be placed on the header of the event website home page. The branding will remain consistent with all event promotions through all mediums.
- Video Advert will be featured on the event website.
- Dedicated promotions through hyperlink to your company's homepage (on the event website), event brochures, social media, etc and press releases via event Media Partners.
- **Specific advertisement through e-mail campaigns to complete database.**
- Single-page standalone Brochure to be inserted in conference kit/doc pack will be placed on the conference table.
- Opportunity to be featured as the top placed brand on – event entry area, registration desk, doc packs / stationary, lanyard, award distribution ceremony etc.
- **Two Full coloured Index Pages advertisements in the Event Magazine.**
- **15 complimentary delegate passes** to attend conference and networking events (inclusive of speaker pass).
- Short interview with your rep. at the venue regarding your products & services will be posted on the event's social media platforms.
- Up to 2 Minutes Corporate Video will be played during the conference & at multiple places within the exhibition centre.
- Company logo on the T-shirts of Ushers.
- **Exclusive Speaking Slots (15 - 20 mins):** Up to 3 Speakers can Present at Inaugural Session / Main Session / Technical Session / Panel Discussion of their choice.
- All other benefits from the preceding sponsorship categories are open for you to add/ choose.

EXHIBITION SPACE

30 Mt Sq. Built-up Exhibition Booth is included in this package at the most prime location.



LEAD SPONSOR

\$30,000

PRE-SUMMIT

- High-End recognition as **"Lead Sponsor"** above all other sponsors (Gold, Silver & Bronze).
- Corporate Logo, Description (a maximum of 250 words) and Website URL will appear on our website within the sponsor section as Lead Sponsor.
- Our website homepage will contain a hyperlink (via your corporate logo) to your company's homepage.
- Your Sponsorship announcement and continuous brand promotion will be done through the social media platforms, press release, email campaigns, website etc.
- **10 mins Video Interview** with your CEO / Founder about the company, future goals – this will be featured on all event digital media platforms and written interview will be published by event Media Partners to strengthen your recognition in the industry.
- **Dedicated posts about your company's products & solutions will be published timely on event social media handles for promotions & lead-generation.**
- Your corporate logo will feature on the email signatures of the organizing team.

PRESENCE AT THE SUMMIT

- Your company will be acknowledged as **'Lead Sponsor'** within the conference proceedings.
- Prominent branding as Lead Sponsor at – Registration Desk, doc packs / stationary, lanyard, award distribution ceremony etc.
- Your company's representative will be given an opportunity to welcome all the delegates.
- You will have the opportunity to host Lunch on Day 1 (first come first serve basis).
- Your company's rep. will be given an opportunity to chair an important Conference Session.

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PRESENCE AT THE SUMMIT

- You will be allocated a complimentary **Full-Page coloured advertisement within the Event Magazine**. The page will be the back page of the cover.
- Corporate Logo will appear on all main event signage, roll up standees, banners throughout the conference and exhibition area.
- **8 complimentary Delegates Passes** to attend conference and networking events (inclusive of speaker pass).
- Complimentary dedicated space in the social networking area at the conference for use as a meeting point during the refreshment breaks from where you can distribute literature.
- Opportunity to access private pre-arranged business meetings with the attendees of your choice.
- Opportunity to invite **6 VIP guests** of your choice to share a table with them.
- Live promotion of your Speaker & Exhibition Booth during the event via social media.

SPEAKING OPPORTUNITY

- Your company will nominate max. **2 Speakers** to present/speak (15 minutes) at Prime Slots in the Conference (Main Session / Technical Session) – topic to be confirmed and agreed with the event director.
- Corporate video will be played during the session.

POST SUMMIT

- Access to the delegate distribution list of all attendees will be given to you for your internal circulation only (Company name, delegate name, Job title and country).
- Your company will be recognised as a leading sponsor in the post-event press releases by event Media partners.

EXHIBITION SPACE

25 Mt Sq. Built-up Exhibition Booth is included in this package at prime location.



GOLD SPONSORSHIP

\$20,000

PRE-SUMMIT

- Your company will be recognized as **"Gold Sponsor"**.
- Your company corporate logo will feature on all pre-conference promotional materials including email pieces, press releases, etc.
- Corporate logo, Description (a maximum of 200 words) and Website URL will appear on our website in the sponsor section as **Gold Sponsor**.
- Your Sponsorship announcement and brand promotion will be done through the social media platforms, press release, email campaigns, etc.
- **5 mins video interview** with the CEO / Founder of the company for social media promotion.
- Your company services info graphics will be posted on the event social media platforms to help you gain market recognition.

PRESENCE AT THE SUMMIT

- Your company will be acknowledged as **'Gold Sponsor'** within the conference proceedings.
- You will have the opportunity to host Lunch on Day 2 (first come first serve basis)
- Your company's representative will be given an opportunity to chair a session.
- **Full-fledged one page advert** within the Event Magazine will be allocated to you as a complimentary inclusion.
- Corporate Logo will appear on all main event banners throughout the summit as Gold Sponsor.

PRESENCE AT THE SUMMIT

- Opportunity to be featured as Gold Sponsor on - **doc packs / stationary, lanyard, event banners & standees etc.**
- **Live coverage of your Speaker & Exhibition booth** during the event via event social media promotions.
- **6 complimentary Delegates Passes** to attend conference and networking events (inclusive of speaker pass).
- Your corporate logo will be featured on all event promotional materials.
- You will have the opportunity to invite **4 VIP guests** of your choice to share a table with them.

SPEAKING OPPORTUNITY

- Your company will nominate **1 Speaker** to present/speak (15 minutes) at the Prime Slot in the Conference (Main Session / Technical Session) – topic to be confirmed and agreed with the event director.

POST SUMMIT

- Access to the delegate distribution list of all attendees will be given to you for your internal circulation only (Company name, delegate name, Job title and country).

EXHIBITION SPACE

20 Mt Sq. Built-up Exhibition Booth is included in this package at key location.



SILVER SPONSORSHIP

\$15,000

PRE-SUMMIT

- Your company will be recognized as **"Silver Sponsor"**.
- Your company corporate logo will feature on all pre-conference promotional materials including event brochure, email pieces and press releases.
- Corporate logo Description (a maximum of 150 words) and Website URL will appear on our event website within the sponsor section as **Silver Sponsor**.
- **Your company products & services posts will be published on social media platforms for promotions & lead-generation.**
- Your Sponsorship announcement, brand promotion and marketing will be done digitally via email campaigns, social media posts, press release, etc.

PRESENCE AT THE SUMMIT

- Your company will be acknowledged as 'Silver Sponsor' within the conference proceedings.
- **The Event Magazine will feature your full page (A4-size) advert/corporate profile.** Hard copy be distributed to all delegates and digital copy will be sent to all attendees.
- **4 complimentary Delegate Passes** to attend conference and networking events (including the speaker).
- Corporate Logo will appear on the event banners throughout the summit as Silver Sponsor.
- **Doc packs/stationary, lanyards, event banners, standees etc.** will have you featured as a Silver Sponsor.
- **Live promotion of your speaker during the conference** via event social media platforms.

PRESENCE AT THE SUMMIT

- You'll have an opportunity to invite **2 VIP** guests of your choice to share a table with them.
- Your corporate logo will be featured on all promotional materials.

SPEAKING OPPORTUNITY

- Your company can nominate only **1 Speaker** to present/speak (15 minutes) in the Conference (Main Session or Technical Session) – topic to be confirmed and agreed with the event director.

EXHIBITION SPACE

15 Mt Sq. Built-up Exhibition Booth is included in this package at good location.



BRONZE SPONSORSHIP

\$7,500

PRE-SUMMIT

- Your company will be acknowledged as **"Bronze Sponsor"**.
- Your company corporate logo will feature on selected pre-conference promotional materials including only one email piece and press release.
- Corporate Logo, Description (a maximum of 50 words) and website link will appear on our website within the sponsor section as 'Bronze Sponsor'.
- Your Sponsorship announcement and brand promotion will be done through the social media platforms and email campaign.

PRESENCE AT THE SUMMIT

- Your company will be acknowledged as **'Bronze Sponsor'** at the event.
- **3 complimentary Delegate Passes** to attend conference and networking events (including the speaker).
- Your **Half-Page advert/corporate profile** will be featured in the Event Magazine.
- Your corporate Logo will appear on the event banner at the conference.
- Opportunity to be featured as Bronze Sponsor on the event stationary.

SPEAKING OPPORTUNITY

- Your company can nominate only **1 Speaker** to present/speak (15 minutes) in the Conference (on DAY 2) – topic to be confirmed and agreed with the event director.

EXHIBITION SPACE

12 Mt Sq. Built-up Exhibition Booth is included in this package.



EXHIBITOR

\$4,500

PRE-SUMMIT

- Your company will be acknowledged as **"Exhibitor"** within the conference proceedings.
- Corporate logo and profile (a maximum of 50 words) will appear on the event website within the Exhibitor section.
- Our website will contain a hyperlink (via your corporate logo) to your company's homepage.

EXHIBITION SPACE

3*3 Mt. Built-up exhibition booth is included in this package.

PRESENCE AT THE SUMMIT

- Your company will be acknowledged as **'Exhibitor'** within the conference proceedings.
- Additional exhibition space can be allocated based on availability at \$475/ Sq. Mt.
- **1 complimentary Delegate Pass** to attend conference and networking area at the event.

CONTACT DETAILS:

**FOR SPONSORSHIP & EXHIBITION BOOKING,
PLEASE CONTACT:**

Shoaib Alam

Project Manager

shoaib.alam@tab-global.com

CALL: +91 9311349604

**FOR SPEAKING OPPORTUNITIES &
MEDIA PARTNERSHIP CONTACT:**

Anjali Deorane

Manager - Strategic Partnerships

anjali.deorane@tab-global.com

Call: +91 99538 10309



Our event by

TAB group