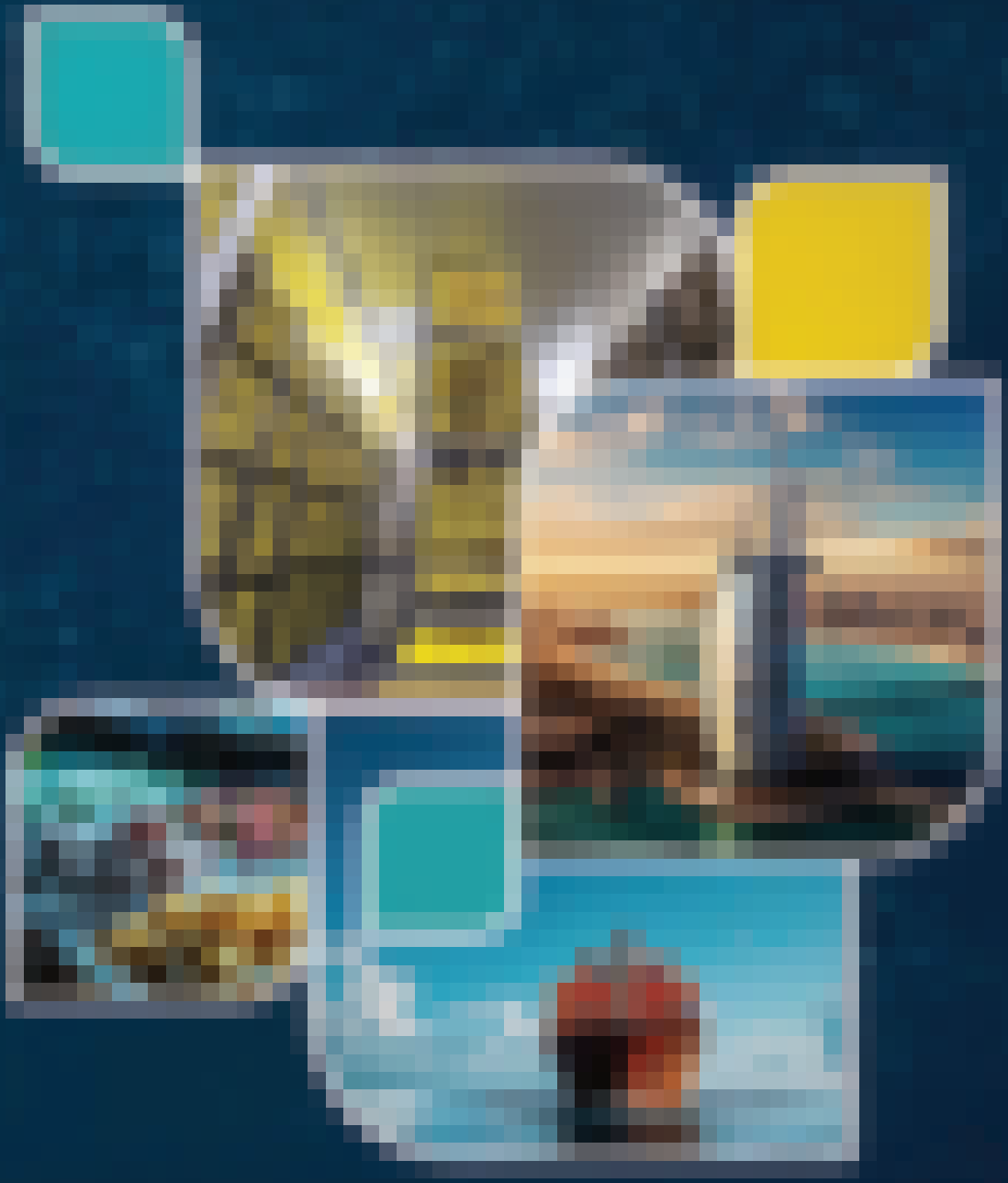
COLD CHAIN IDEAS 2021



CHILLING THE FUTURE: UAE COLDCHAIN EXPO YOUR GATEWAY TO PRECISION COOLING SOLUTIONS!

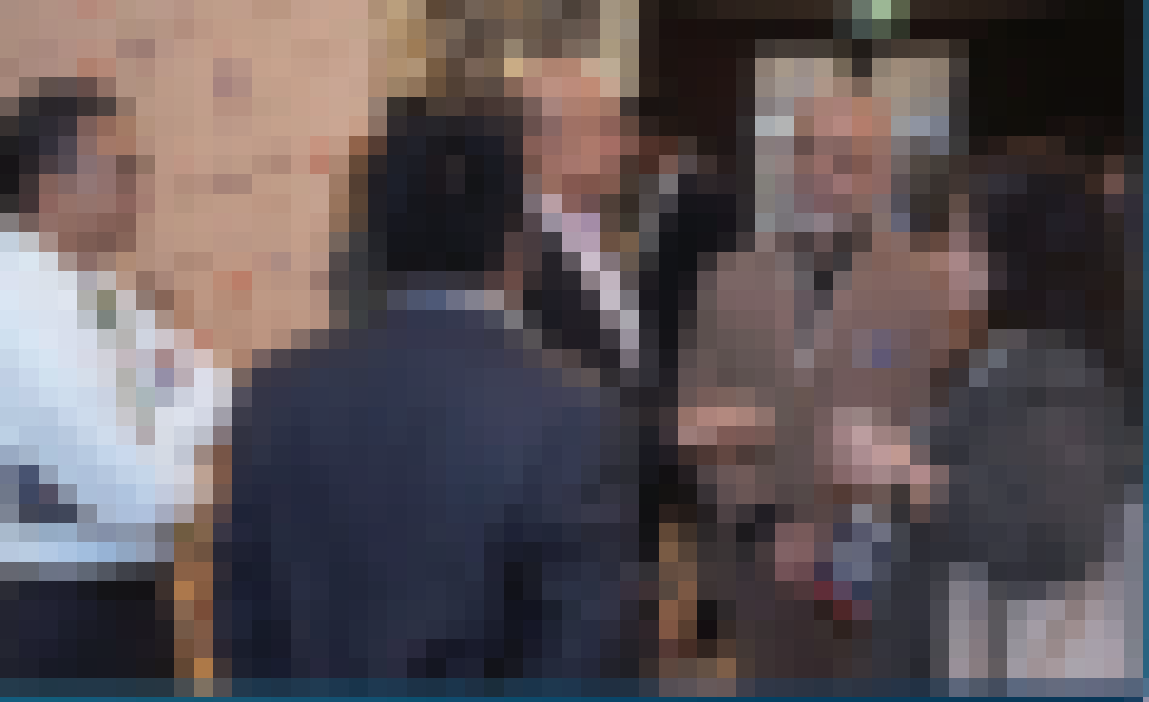
Bringing Cold Chain Stakeholders Under One Roof.

Welcome to the 2nd World Cold Chain Expo WCCE 2025, where cutting-edge innovation converges with a technology-driven platform dedicated to achieving business excellence across the Middle East.

The inaugural edition that was concluded in September 2024 in Dubai was supported by the Ministry of Industry and Advanced Technology, Abu Dhabi Agriculture and Food Safety Authority (ADAFSA), Etihad Cargo, Abu Dhabi Food Hub, RAKEZ, Abu Dhabi Airports Free Zone (ADAFZ), Rafed, Sanofi, Americana, Takeda, Dubai Shipping Agents Association, Alliance for an Energy Efficient Economy, Supply Chain and Logistics Group, AHRI, ASHRAE, International Solar Alliance, Rafed, ICIB, Supply Chain and Logistics Group (SCLG), Emirates NBD & many others.

The expo (WCCE) saw participation from top national and international companies that showcased their innovative technology and solutions to UAE's emerging cold chain, logistics and related markets.

Top leaders were - Global Shipping and Logistics LLC, Firm Compute, Movu Robotics, Hwy Haul, Tassol, Unilever, MAG Group Holding, NBD Emirates, INCOBO, Climatrol Corporation, Manik Engineers, Cool Guard, GND Solutions, Improsys, ICE Make Refrigeration Limited, Pluss Advanced Technologies, Qingdao CIMC Special Reefer Co. Ltd., Best Marine, Beijing Howcool Refrigeration Technology Co. Ltd., Building Automation Products Inc. (BAPI), IoT Plus and many more who showcased top-notch technologies that enhance the efficiency and effectiveness of the cold chain sector.



The expertise exchanged was remarkable, with participants from over 20+ countries creating an unmatched platform for networking, innovation and growth. After this ground-breaking success of hosting such a dynamic and forward-thinking community - the expo is coming back to create an impact and an unforgettable experience again!

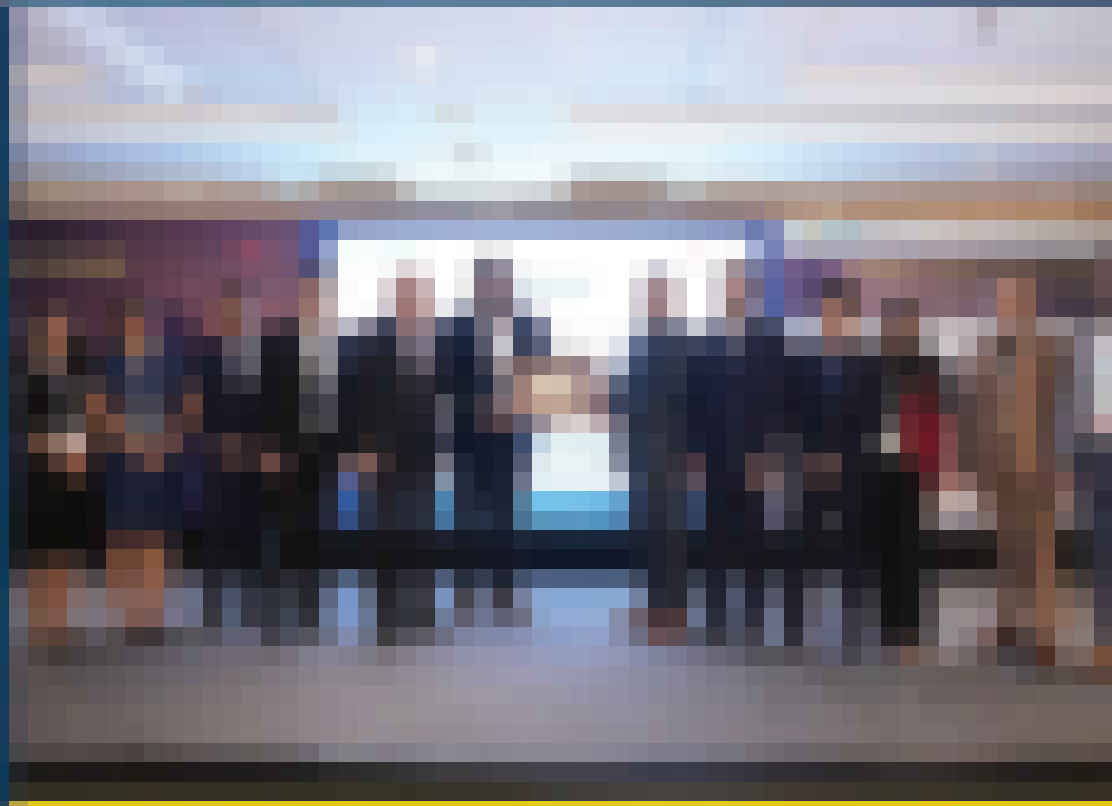
We introduce you to the 2nd World Cold Chain Expo 2025 taking place in Dubai.

About the Expo

The World Cold Chain Expo now in its 2nd edition has grown from being an innovative platform, that unites cold chain stakeholders together under one realm to a very important gathering of key stakeholders - assisting you to transform your business in the Middle East.

The 2nd World Cold Chain Expo 2025 offers a comprehensive platform to explore cutting-edge technologies, innovations, and industry best practices, fostering a deeper understanding of cold chain logistics and facilitating valuable networking opportunities.

The event will set up a dynamic relationship between the governments, private businesses, financial institutions & international investors to achieve the results quickly, effectively & successfully.



What to Expect From the 2nd World Cold Chain Expo 2025

Strategic Exposure
Showcase your offerings that change the game of cold storage in the world.

Executive Networking
Cultivate professional relationships with key industry stakeholders.

Established Authority
Present yourself as a thought leader in front of your target audience.

Thoughtful Product Launch
Position your brand as an industry trailblazer by bringing your cold chain smart products into the market.

Professional Image
The expo attracts 2500+ targeted audience - exhibit and win their trust.

Strategic Market Insight
Acquire valuable intelligence on market trends, competitors and emerging opportunities for informed decision-making.

An Expo and Conference Like No Other

The expo cum conference aims at encouraging collaboration and innovation in the cold chain industry. Participants, including providers of cold storage equipment, cold chain services, transportation solutions and related industries, will connect to explore new technologies, share insights from strategic partnerships and showcase what's best in them!

The conference on the cold chain will hold paramount importance bringing key stakeholders under one roof. The aim of the conference will focus on encouraging collaboration and innovation in the cold chain industry.

Participants, including providers of cold storage equipment, cold chain services, transportation solutions and related industries, will connect to explore new technologies, share insights and form strategic partnerships - you as a Sponsor will get to speak, share your company's profile and talk about it's success stories here.

Who Will Attend The Conference

1. **Industry Professionals**

   Network with logistics experts, supply chain managers, refrigeration specialists and more to explore the latest advancements in their field.

2. **Business Owners**

   Entrepreneurs and business owners in the cold chain industry.

3. **Technology Enthusiasts**

   Individuals passionate about cold chain technologies, from refrigeration systems to tracking solutions.

4. **Researchers**

   To discover cutting-edge innovations and gain insights into optimizing their technological infrastructure and to further improve theirs.

5. **Policy Makers**

   Government officials and policymakers are involved in regulations and standards related to cold chain logistics.

6. **Suppliers and Manufacturers**

   To showcase their products, explore collaborations and stay informed about market demands.

Why the Middle East?

The Middle East is the biggest importer of fresh fruits and vegetables and the reason is its hot and humid climatic conditions. The geographical location makes it even more challenging to feed the rising population. This has made the government out there realize the importance of it and today we see big companies and technological advances happening in countries like KSA, Qatar and UAE.

UAE - where the expo is going to take place possesses an excellent market. The country's cold chain and logistics market is going to become USD 4.09 billion by 2029.

Government initiatives focused on food safety and a growing food industry further underscore the strategic investment opportunities available.

There is no better time than now to take your business to the next level by tapping the region.

WCCE 2025 will assist you in not just making the right connections but also closely working with you to help your business thrive.

WCCE 2025 ESTIMATED STATISTICS

2500+
Targeted Visitors

700+
Related Companies

500+
Conference Delegates

75+
Exhibitors / Sponsors

50+
Industry Speakers

EXHIBITOR CATEGORIES

- Cold Storage Infrastructure Solutions
- Cold Chain Storage, Warehousing & Facility Management Solutions
- Cold Transport & Supply Chain
- Energy Solutions for Cold Storage
- Refrigeration
- Sustainable Packaging andLabelling Solutions
- Temperature Monitoring and Control Systems
- Cold Chain Robotics and Automation
- Cold Chain Consulting and Training Services
- Retail Display Solutions
- Cold Chain Maintenance and Repair Services
- Cold Chain Waste Management Solutions

STRATEGIC PARTNER

$75,000

LEAD SPONSOR

$30,000

GOLD SPONSORSHIP

$20,000

SILVER SPONSORSHIP

$15,000

BRONZE SPONSORSHIP

$7,500

EXHIBITOR

$4,500