



## WORLD COLD CHAIN EXPO 2024

Elevate your Cold Chain & Logistics Business in Middle East

24<sup>th</sup> - 25<sup>th</sup> Sept 2024 Mövenpick Grand Al Bustan Dubai

# POST EVENT REPORT









#### **Thank You Note**

I extend my heartfelt gratitude to all participants of the World Cold Chain Expo, held on September 24<sup>th</sup> and 25<sup>th</sup>, 2024, at Movenpick Grand Al Bustan Dubai. Your contributions made this event a resounding success, this achievement is special for us as this was the first edition and the results were exceptional.

The World Cold Chain Expo solidified its position as one of the important gatherings of cold chain professionals in the region, showcasing the industry's potential for transformation.

This year's edition was exceptional, supported by the Dubai Shipping Agents Association, Alliance for an Energy Efficient Economy, Supply Chain and Logistics Group, AHRI, Association of Supply Chain Professionals, ASHRAE Falcon Chapter, Abu Dhabi Food Hub, International Solar Alliance, Rafed, ICIB, and many others. Our valued participants, including Global Shipping and Logistics LLC, Thotaka Technologies, Movu Robotics, exhibitors and other stakeholders, explored groundbreaking technologies that enhance the efficiency and effectiveness of the cold chain sector.

The expertise exchanged was remarkable, with participants from over 20+ countries creating an unmatched platform for networking, innovation and growth. As organizers, we were honoured to host such a dynamic and forward-thinking community.

This post-show report should give you all the details about the event. Happy reading.

Warm regards, Tahir A. Bari CEO & MD

















### World Cold Chain Expo 2024 successfully unites key global cold chain and logistics stakeholders!

The World Cold Chain Expo 2024, held from September 24th to 25th at the Mövenpick Grand Al Bustan Dubai, concluded with resounding success, bringing together top industry leaders, innovators, and stakeholders from across the globe.

This two-day event served as a pivotal platform for insightful discussions on cold chain logistics, emerging technologies, and sustainable solutions to address global challenges in food security, healthcare, and perishable goods. As organizers - TAB group is delighted to host prominent stakeholders from around the world, the expo floor was on fire and the conference stage lit flames of knowledge.

Top exhibitors showcasing their cutting-edge solutions included Global Shipping and Logistics LLC, Thotaka Technologies, Movu Robotics, AEB Singapore, Climatrol, Manik Engineers Pvt Ltd, Cool Guard, GND Solutions, Pluss Advanced Technologies Ltd., MAG Group Holding/Bluewave, ARCTIC SOLUTIONS, TAN90 Thermal, INCOBO Good Wholesale Trading LLC, Tessol, Icemake Refrigeration, Qingdao CIMC Special Reefer Co., Ltd., Best Marine, and many more.

Parallely, the expo had an insightful conference that went with notable high-profile attendees and delegates.

On the first day, Tahir Abdul Bari, MD & CEO of TAB group, gave a welcome remark and following this, the inaugural session began that centred around the industry experts, focused on the vital role of international collaborations, government support, and the latest innovations in cold chain networks.

The conference saw top industry stakeholders including Eng. Abdallah Mahmoud, President of the ASHRAE Falcon Chapter - UAE, Gurumurthi Shankar, COO of Global Shipping & Logistics LLC; Suresh Vaidhyanathan, CEO of Abu Dhabi Food Hub, Anderson Bernal, Head of Supply Chain at Takeda Pharmaceuticals, Nabil Shahin, Managing Director- The Air-Conditioning, Heating, and Refrigeration Institute (AHRI)), Vidya Shah, Chief Commercial Officer- Abu Dhabi Food Hub, Hassan Halawy, General Manager- Elite Agro Projects LLC, Suresh Vaidhyanathan, CEO of Abu Dhabi Food Hub, Lakshmi Mohan Saripalli., COO of Thotaka Tekhnologies India (P) Ltd, (firmcompute), Karel Boone, Commercial Director of Movu Robotics, Ahmed Attiya, Group Supply Chain Director - GCC at Zahrawi Group among others.

Key supporting partners that contributed to the success of the event included the Dubai Shipping Agents Association, Alliance for an Energy Efficient Economy, Supply Chain and Logistics Group, AHRI, Association of Supply Chain Professionals, ASHRAE Falcon Chapter, Abu Dhabi Food Hub, International Solar Alliance, Rafed, and the Indian Chamber of International Business (ICIB), further solidifying the expo's reputation as a premier event for cold chain logistics.

The World Cold Chain Expo 2024 provided a unique platform for networking, knowledge exchange, and the forging of strategic partnerships, leaving a lasting impact on the industry. With over 35 countries represented, the event positioned itself as a global leader in showcasing cold chain advancements and solutions.



#### WCCE 2024 Stats



### **Digital Audience**







## 2<sup>nd</sup> World Cold Chain Expo

Elevate your cold chain & logistics business in Middle East



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