



VIV EUROPE 2026

UTRECHT, THE NETHERLANDS
2-4 JUNE



Price Book

Item	Standard Rate	Late Rate (From October 1st)
Leads Packages (choose one)		
Premium	€ 849,00	
Plus	€ 649,00	
Basic*	€ 199,00	
Stand Space (€/sqm)		
Aisle - <i>min. 12 sqm</i>	€ 242,00	€ 254,00
Aisle (A-location) - <i>min. 12 sqm</i>	€ 259,00	€ 272,00
Corner - <i>min. 20 sqm</i>	€ 266,00	€ 280,00
Corner (A-location) - <i>min. 20 sqm</i>	€ 285,00	€ 299,00
End of Row - <i>min. 40 sqm</i>	€ 278,00	€ 292,00
End of Row (A-location) - <i>min. 40 sqm</i>	€ 298,00	€ 313,00
Island - <i>min. 80 sqm</i>	€ 290,00	€ 305,00
Island (A-location) - <i>min. 80 sqm</i>	€ 311,00	€ 326,00
Stand Construction / Other Fees (€/sqm)		
Stand construction Premium - <i>20-50 sqm</i>	€ 255,00	
Stand construction Upgraded - <i>20-50 sqm</i>	€ 215,00	
Stand construction Standard - <i>12-40 sqm</i>	€ 200,00	
Participation Fees (one-off)		
Inspection Fee (Raw space only)	€ 260,00	
Co-exhibitor fee	€ 1.225,00	
Registration fee	€ 595,00	

Notes

*the basic leads package is charged by default to each exhibitor